NAPEETO
MALDIVES

STYLE FROM THOUSAND ISLES



WELCOME TO NAPEETO

Hello Everyone

Napeeto Maldives is a brand that makes novel, select, and snappy styles and swimwear for all ages. We provide quality and comfort by utilizing exclusive textures found in the best places all throughout the globe. Our main collection will be reasonable for all clients around the world. The brand was established in 2020.

The brand's primary goal and mission is to connect and build a great community by using innovative ideas to provide unique, quality, and comfortable fashion wear. Our designs follow the latest fashion styles and fitness standards to help you stay updated with new trends.

Our products rely on authenticity. We guarantee the quality of the product. The majority of our collections are inspired by Maldivian history, art, and culture. We use our unique collections to connect and build a community.

Napeeto has the vision of promoting Maldivian culture and tradition in different ways through it's unique collections.

We dive into the ocean in search of our brand pattern. The Napoleon captured our attention and quickly became one of our favorites. This gentle giant has the uniqueness that we seek, our brand signature pattern has been inspired by the natural design in the head of the Napoleon, also known as the humphead wrasse.

For customer convenience, we created sub-brands to categorize our products. Napeeto Plus for sports and wellness wears, for example, exercise or workout clothes, pullovers, body suits, socks, and so on. Napeeto waves are exclusive to beach and water sports enthusiasts.

Reach out with any question. We're excited for you!

Team Napeeto

GREEN

Consumers are increasingly becoming more mindful of product packaging as more people shop online. As a result, there has been an increase in demand for environmentally friendly solutions, and we must think about how to use products and processes that are less harmful to the environment.

There's an increasing need for brands to change packaging towards more eco-friendly alternatives.
We believe that streamlining our brand's packaging strategy with eco-friendly and sustainable practices is worthwhile.

Being more eco friendly is not just a trend. Soon, potential government regulations could go into force that would make eco-friendly packaging required. By practicing that now will save money in the long run.

All our product packaging is unique and reusable in many ways, and we highly focus on making something that can be used for more than just a package. As a result, **Hiriga Limited Edition Board Shorts** are packed in a zip bag that can be used when the shorts are not dry enough to put inside the suitcase. Similarly, our **Boavalhu** swimwear packaging is intended to be a free gift that can be used as a cosmetic bag or as a pouch to save your phones from water and sand while having fun at the beach.

WE **SUPPORT**

Education, oceans, and the environment, through our support and outreach programs local communities, including schools and local charities, as well as major special projects and organizations that share our commitments. Napeeto has been providing charitable assistance to communities all over the world for the benefit of education, the environment, and a variety of other causes for decades.

ONE IN A BILLION

One of the most frustrating things for people who like to be unique is seeing someone wearing the same exact design as you in the same line. Because you're unique individual among 8 billion, you deserve something truly unique and personalized.

We give you privilege to be the only one, and we take pride in the fact that you are the only person in the world who owns a piece from our "**ONE IN A BILLION**" collection.

COLLECTION OF **UNIQUENESS**



A unique, eye-catching Napeeto pattern appears in our "One in a Billion" collection. The various products are presented as the only ones in the world.

SWEAT24






SWEAT24

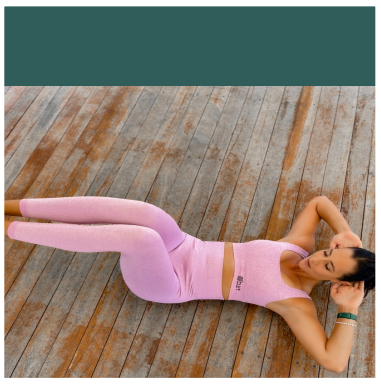
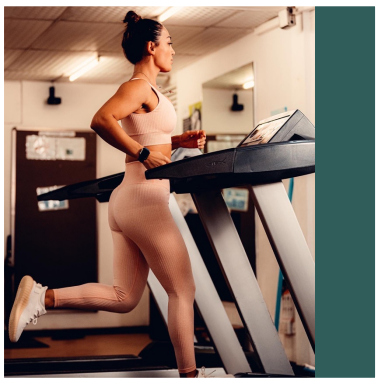
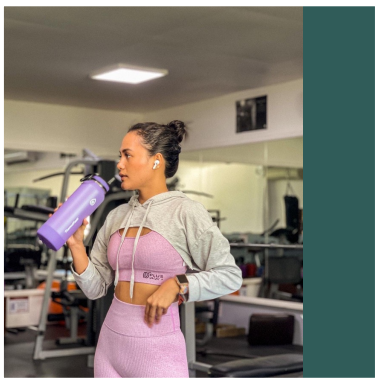
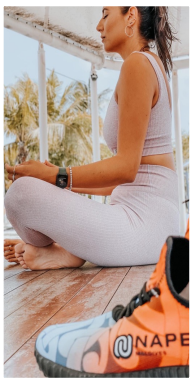
Our SWEAT24 fitness sets are a pair of lightweight, breathable high-stretch performance stitched with 4-way stretch fabric. Feel comfortability like never before with the seam-free waistband, sweat wicking. These sets are optimal from everything between gym to working from home.

WE offers 4 divine shades as Brown, Crystal Blue, Tender Pink and Lavender Purple













Our first and only boardshort is inspired by the coral blocks in MALE' HUKURU MISKIIY, which are adorned with intricate coral carving by Maldivian craftsmen.



HIRIGA BOARD SHORT

Our first and only boardshort is inspired by the coral blocks in **MALE' HUKURU MISKIIY**, which are adorned with intricate coral carving by Maldivian craftsmen.

Male' hukuru miskiiy

The oldest structures in male' today are hukuru miskiiy, built in 1658, and the minaret adjacent to the mosque, built in 1675. Hukuru miskiiy is of great cultural and historical significance to the Maldives, in addition to being the most recovered center of worship for many centuries, and bears witness to the skills of Maldivian craftsmen of the time.

The mosque is constructed of interlocking coral blocks with intricate coral carvings. The roof is supported by the cut coral columns, and master carpenters create the vaulted, decorated ceiling. Its interiors feature traditional Maldivian woodcarving and lacquer work.
The mosque's architecture, construction, and accompanying artistry of the mosque and its other structure represent the creative excellence and archive.

Due to its distinctive architecture, unrivaled historical legacy, and tongue-in-groove construction method, which shows a highly advanced building technique for the time of its construction, Hukuru Miskiiy (Friday mosque) was named a UNESCO World Heritage site in 2008.



BOAVALHU

DESIGN INSPIRED BY DHIVEHI LIBAAS

Dhivehi libaas are not very enjoyable to wear all day by itself, however Napeeto swimwear offers a solution for that issue.

You may quickly transform into a breathtaking evening dress by simply donning your favorite skirt or pair of pants. Unique style and next-level quality swimwear collection target for individuals who enjoy wearing traditional Maldivian attire. We prove all you need is a little creativity to create an eco-friendly wardrobe you love.

Dhivehi Libaas

Libaas is a word commonly used for any traditional dress in the Maldives. Dhivehi is the native ethnic group belonging to the Maldives, so they typically wear this outfit. As cited in the memoirs of Ibn E Battuta, who visited the Maldives in 1355, the Dhivehi Libaas is the earliest recorded attire of the atolls.

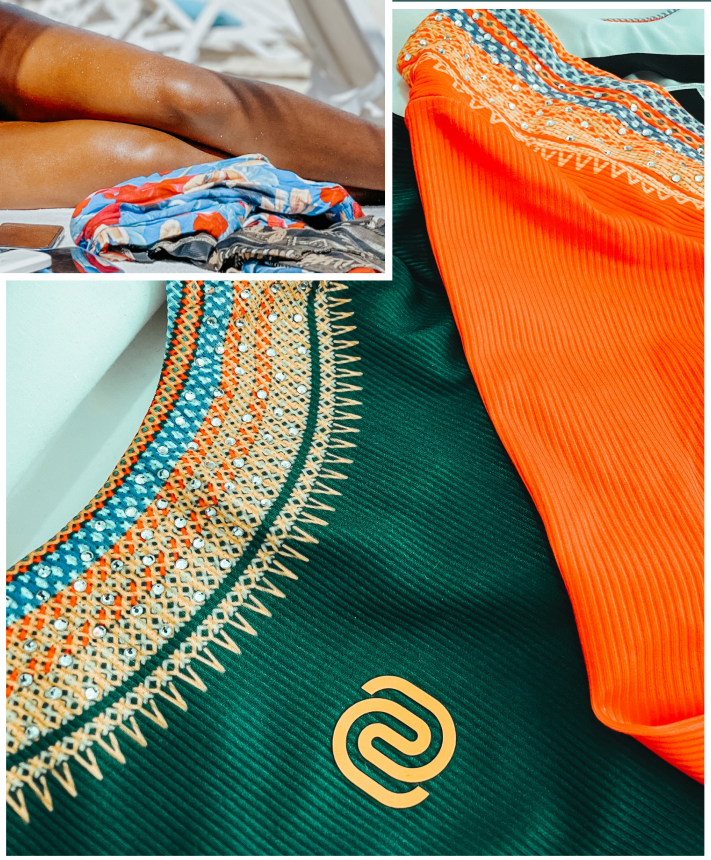
The dress is distinctly known for its embroideries, Kasabu Viyun, adorning the necklines and borders. You'll also notice that Dhivehi Libaas usually come in bright colors like red, blue, or green, worn with an underskirt, Feyli.

It's the traditional dress worn by women in the Maldives for ceremonies, special occasions, and dances.

These brightly colored dresses are unique to the Maldives and are adorned by a master piece of gold and silver embroideries crafted by a few Maldivian women throughout the archipelago.









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